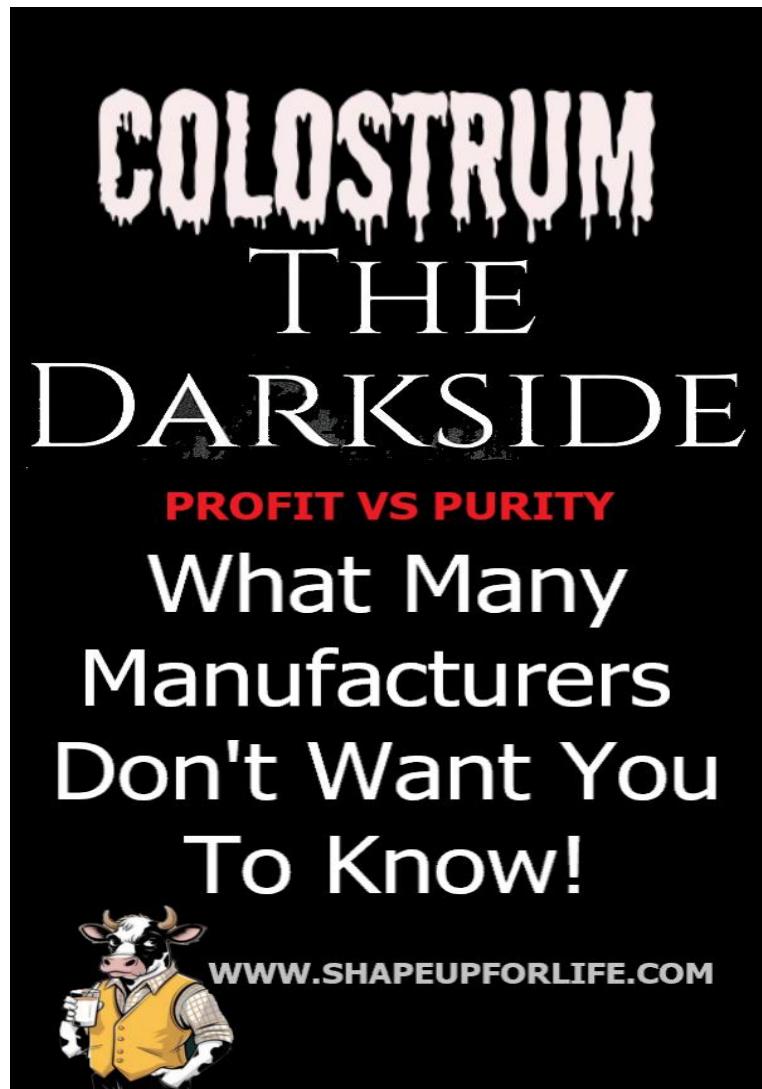


**PULLING BACK THE CURTAIN ON
THE DARKSIDE OF THE
COLOSTRUM BOOM!**



This is Bobby Brown and I have been taking True-Pure 6hr Bovine Colostrum for over 10 years now I have been taking this product long before it has become so popular today. The colostrum boom has created more marketing than integrity. Behind glossy labels and buzzwords, many brands sell **INCOMPLETE, Defatted Colostrum**—destroying the very **bio-actives** that make colostrum powerful.

Thus, with popularity comes with some companies promoting Colostrum in what some would consider an unethical manner. These brands are promoting Colostrum as pure when in fact it is **NOT**. Thus, after doing some research I put together some questions you should be asking or aware of prior to purchasing Colostrum.

There is no doubt that this superfood, Colostrum, is one of the most powerful superfoods on the planet when it comes to our overall health and wellness. This free report is not very lengthy but it contains some great information so you can make an informed decision before you make your Colostrum purchase.

What's being sold as **True-Pure** is often just expensive - Transitional milk powder.

What Most Colostrum Brands Don't Want You To Know.

High Heat Processing

Most colostrum powders are exposed to high heat, pressure, and aggressive instantizing steps designed to make them mix easily — but these steps come with a cost: they denature the very proteins and bio-actives that make colostrum effective.

Colostrum contains very fragile immunoglobulins, peptides, enzymes, and growth factors that have specific temperature thresholds. Once those thresholds are exceeded, the proteins unfold, break apart, and lose biological activity.

What happens during high heat & instantizing: Immunoglobulins (IgG, IgA) lose structure, reduced binding ability. Lactoferrin, PRPs, and enzymes become inactive.

Growth factors degrade rapidly. Sensitive proteins oxidize under heat + pressure. If you denature them, you **erase** the benefits. The final product mixes easily... but is basically transitional milk, not colostrum. Colostrum isn't just milk — it is a collection of delicate bioactive molecules.

Why De-Fatting Destroys Colostrum & Why It Matters To You

Many engineered colostrum powders are defatted — a process that removes the natural fat layer to create a whiter, smoother, easier-to-mix product. But this convenience also comes at a cost: it strips away the delivery system and protective structures that make colostrum biologically powerful. The fat fraction of colostrum carries growth factors, immune-supporting lipids, and the Milk Fat Globule Membrane — the multi-layered membrane that shields delicate proteins and helps them reach the gut intact. When that fat is removed, these nutrients are either lost entirely or left unprotected.

What happens when colostrum is defatted: The MFGM is destroyed, bio-actives lose their protective shield and degrade rapidly. Growth factors tied to the fat fraction disappear. IgG, lactoferrin, and PRPs become exposed and degrade easily. Casein-bound peptides drop dramatically. The result is a fractionated, overprocessed isolate — not true pure colostrum. Why it matters: Whole colostrum is a complete system, not a single ingredient. Incomplete (defatted) colostrum = broken colostrum. Complete colostrum = is how nature designed it. Nothing taken from it and nothing added to it, that is true pure colostrum.

The Fact is: When bio-actives are destroyed, you're left with milk powder—**Not** Colostrum.

Lack Of Purity and Real World Testing: Makes A Difference

Most colostrum powders on the market do not undergo the rigorous testing needed to confirm purity, identity, or biological activity — leaving you guessing about what's actually in the product.

Lack of purity and real testing: Real colostrum requires specialized assays to verify that it's real, active, and free from contamination. Many brands simply don't run them. What happens when purity isn't tested: Is it even colostrum? Without radial immunodiffusion, brands can't confirm colostrum identity or active IgG presence. Potential contaminants go unchecked: Heavy metals, pesticides, herbicides (like glyphosate), and microplastics can slip through. Bioactivity isn't verified: Many types of test are required to confirm that immunoglobulins and peptides remain intact after processing.

Testing is **critical** to make sure you are receiving the true-purest form of Colostrum available!

How is The Colostrum Obtained: Time Matters

Bovine Colostrum is produced before birth and can only be taken for a very short period of time without being diluted by the subsequent production of milk. At the time of birth, potency is at its peak.

The active elements, including immune factors, growth factors, antioxidants and anti-inflammatory agents are at their highest concentrations. However, after 6 hours or so the concentration of these major components is only half of what it was at the time of birth. Therefore, only true pure colostrum contains all the biologically active components in appropriate proportions when the colostrum is obtained during first milking, which is within 6 hours after birth.

There are widely advertised colostrum products on the market today which are obtained from the first five milkings, as much as 72 hours following the birth of the calf. Such products, although widely sold and labeled as colostrum they are **NOT** true pure Colostrum.

The fact is not all Colostrum products are created equally. Packaging can look impressive, labels can sound scientific, and yet the product inside can be weak, over-processed, or so diluted that it barely resembles true colostrum at all. The difference between a superfood that delivers real results and one that does nothing comes down to four critical factors: **sourcing, processing, purity, and bioavailability**. If any of those are missing, you won't be getting the full benefits, no matter how many scoops you take.

Colostrum is powerful, but it's also incredibly delicate. If brands don't respect the exact biological window when colostrum is at peak potency, or if they take shortcuts in processing, they can **destroy** the very compounds people are trying to get.

And unfortunately, the industry has grown so fast that many products are made for profit, not purity or results oriented.

Here is what you **really** need to look for prior to making your purchase

A high-quality supplement should check all six boxes:

One ingredient (100% colostrum): No fillers. No additives. Nothing to dilute potency. Nothing added – nothing removed.

Collected within 6 hours: Peak IgG, growth factors, and PRPs. The active elements, including immune factors, growth factors, antioxidants and anti-inflammatory agents are at their highest concentrations.

Grass-fed & pasture-raised: Better nutrient profile and fewer toxins. Is the colostrum collected from Grade A certified dairy cows and are the cows maintained in a healthy, controlled environment.

The size of the Herd matters, at least 500 dairy herds averaging 300 cows each assures anti-body diversity in each production lot: By collecting colostrum from multiple farms, we create a rich pool of antibodies that have been exposed to various pathogens from different environments. This means that every scoop of Colostrum delivers the most powerful immune support available—harnessing nature's wisdom from every single cow.

Low-temperature processing: Prevents denaturing of bio-actives.

Full-fat/non-defatted: Protects IGF-1 IFG-2, TGF- β , and PRPs via the milk fat globule membrane.

Independently tested: Verifies that the bioactive compounds are truly intact. It's absolutely critical that you find a source of verifiable third party tested pure six-hour colostrum. Anything else, no matter what the label says, may provide less than 10% of the benefits you might experience from real colostrum. Make sure the colostrum has been tested to be completely free of hormones and pesticides. Only the finest quality colostrum products can claim to "test organic" and be guaranteed free of these substances.

If any of these are missing, you're **NOT** getting the full benefits Colostrum was designed to deliver.

The Bottom Line

Colostrum isn't just another superfood...it's nature's first superfood and the blueprint for optimal digestion, immune function, recovery, and overall health.

It's 2026 and you deserve Pure-True 6hr Colostrum without all the HYPE!

Here's the thing:

True Pure Colostrum is POWERFUL.

But most brands destroy what makes it work.

They heat-blast it. Strip it down. Cut the product.

So it no longer resembles what nature intended.

We **WILL NOT** do that.

Our colostrum6 is tested for purity, potency, and bioactivity.

The fact is **Colostrum6 is the most potent, powerful, effective form of Colostrum on the planet.**

In the last 30 to 40 years our technology has advanced greatly and some colostrum is being produced in hyperimmune forms to provide vaccinations against some of most troubling infectious health problems. I like to call colostrum an immunotherapeutic medicine of the future. You do not need to be sick to need colostrum. Your body needs colostrum so it won't get sick. Colostrum's growth factors turn on muscle, tissue, and organ cell renewal and repair processes, while intelligent peptides educate immune cells to make them better sentries against pathogens. Make sure you are getting the best True-Pure Colostrum available on the market today.



What Makes Anovite Colostrum the #1 Brand In America

Anovite's core values come from the founder & formulator, Dr. Anthony Kleinsmith, who grew up living on a dairy farm. He carried those foundational values through adulthood, which are integral to the company today. Learned from life on the farm, he utilized colostrum to start his first business raising day-old calves. He then began to study the components found within colostrum.

His research on colostrum's growth and immune factors inspired Dr. Kleinsmith to develop a line of products engineered for; anti-aging, immune system enhancement, and weight loss.

Dr. Anthony Kleinsmith, the formulator of Anovite products and best-selling author, heard of this game-changing discovery years ago when he first began his pioneering work with the ingredient colostrum. This game-changing discovery has finally leveled the playing field for people just like you. That research has shown us that our lifestyle determines how we age - and if we put the right things in place we can look and feel amazing for the rest of our lives. And it has almost nothing to do with serums and injections. How? You can fight back against your body's "aging switch" with colostrum.

It's absolutely critical that you find a source of verifiable third party tested pure six-hour colostrum. Anything else, no matter what the label says, may provide less than 10% of the benefits you might experience from real colostrum.

Internationally Recognized

Anovité: An Award Winning and Trusted Brand

A true test of a product is the test of time. We have withstood decades of scrutiny and have an army of loyal customers. Recognition is a byproduct of this and we have seen our share:

Certified as 6-hour colostrum by Dr. Donald Lein, Cornell University

Certified as true colostrum and not transitional milk by Dr. Donald Lein, Cornell University

Award winning books by Dr. Kleinsmith

Two time recipient of the PEOPLE'S Choice Award

Recipient of the Readers Choice Award

The demand for natural products in the anti-aging and wellness markets has soared, making these the hottest sector of all. Anovité is there on all fronts. Imagine the possibilities. Over the next three years in the U.S., the anti-aging market is expected to grow to \$216 billion dollars, the weight loss market is expected to grow to over \$70 billion dollars, and the wellness market is expected to top \$165 billion dollars.



Anovité Colostrum6 is the most potent, powerful, effective form of Colostrum on the planet.

What Makes Anovité Colostrum Different?

Verifiable, Pure, 3rd Party Certified 6 Hour Colostrum

Sourced from happy, healthy, grass-fed, USDA Grade A Cows

Formulated by the world's leading colostrum expert, Dr. Anthony Kleinsmith PhD

Over a million satisfied customers worldwide

Featured in 130+ Editorials in the Healthy Living Magazine

Recipient of the People's Choice Award & Reader's Award (People's Choice award won in 2012, 2013, 2016, 2018)

In today's booming anti-aging and wellness market, everyone is chasing the promise of living better, not just longer. But while many companies push synthetic or genetically engineered products with uncertain long-term effects, Anovite takes a different path.

At the core of everything we do is **Colostrum6 — nature's original superfood**. The first nutrition every mammal receives at birth, Colostrum is packed with growth factors, immune support, and regenerative compounds designed by nature itself. Unlike lab-created formulas, Colostrum has stood the test of time, restoring balance at the cellular level and supporting true vitality.

This is why Anovite is leading the Colostrum revolution. We don't just offer wellness products — we bring people back to nature's blueprint for health. We are not just any company... **We Are A Colostrum Company!**

If you have any questions about this free report, or any of our Colostrum Products, please feel free to call on me anytime, my contact information is listed below.

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