



There is reason big pharma doesn't want you to know about the power of nitric oxide. Nitric oxide is a naturally produced molecule that controls and regulates many important biological functions. In fact, the onset and progression of most, if not all, chronic diseases is due to a loss of nitric oxide production.

The Fact is Big Pharma has made trillions of dollars treating symptoms that manifest because of something that goes wrong in the body. But, when we focus on nitric oxide, the body heals itself, you won't develop symptoms, you will develop adequate blood supply, you will reduce inflammation, oxidative stress, and immune dysfunction.

We find that prescription drugs, in many cases, aren't necessary anymore, because when we focus on giving the body what it needs, removing from the body what it doesn't need, and optimizing nitric oxide production the body begins to heal. When we optimize nitric oxide production in the human body, what we're finding is that the body heals itself, and there's no need for prescription medications.

For instance, if you can't make nitric oxide, you develop high blood pressure. You go to your physician, big pharma provides the medications in the form of ACE inhibitors, angiotensin receptor blockers, calcium channel blockers, and in some cases, beta adrenergic blockers. But 50% of the people that are given these medications don't respond with better blood pressure. Because the high blood pressure in many cases is due to a drop in nitric oxide production, then these certain class of drugs will not, cannot, and do not normalize blood pressure because it's not the right target because it is not addressing the underlying cause for the increase in high blood pressure.

Think about this. Nitric oxide solves the physics problem of high blood pressure. We all have a finite amount of blood pumping through our bodies. If we make adequate nitric oxide, the blood vessels are dilated. So finite volume of blood, bigger pipes, lower pressure. If you can't make nitric oxide, blood vessels become constricted. The same volume of blood goes through thinner pipes, smaller pipes, and blood pressure goes up.

If we give nitric oxide via special product technology or nitric oxide drug therapy, we dilate blood vessels and blood pressure comes down. No need for prescription medications.

The other thing, the big myth for the past 30 or so years has been cholesterol. Cholesterol does not cause heart disease. Statin drugs, cholesterol-lowering medications are the number one prescribed drug around the world, and yet they don't provide ANY protection against heart attack and stroke.

Again, because high cholesterol does not cause heart attacks and stroke, it will not influence outcomes. What causes it? Loss of nitric oxide. When you lose the ability to produce nitric oxide, blood pressure goes up, you get plaque deposition, plaque instability, plaque rupture which results in heart attack and stroke.

It's simple: restore nitric oxide and you will prevent heart attacks and stroke. Here is what science is telling us. If we can optimize nitric oxide production by improving the natural production of this molecule or giving it a special product technology that produces nitric oxide for you, then we start to see a normalization of blood pressure. We see inflammation go down. We see triglycerides come down, which are really the inflammatory lipids. It's not cholesterol. It's triglycerides that are the enemy. We see oxidative stress go down. There's oxidative stress in every major chronic disease out there. We mitigate oxidative stress, and we overcome immune dysfunction. And that's the basis of every single chronic disease in the world! Low blood flow, inflammation, oxidative stress, and immune dysfunction, and yet with nitric oxide and this disruptive technology we see a big difference in one's improvement in health! I really believe that for the first time in the history of Western medicine, physicians and patients can start to have a conversation of how we get prescription medication. Because for the past hundred years, it's like, let's put you on a medication. If this doesn't work, come back, I'm going to put you on another medication. Then I'm going to put you on a medication to mitigate the side effects of that medication. Now, suddenly, you're 50 years old, you and many other people are on a dozen or more prescription medications.

Let's optimize our health. Let's optimize nitric oxide production. Let's eliminate the need for prescription drugs and let the body do its job. Give the body what it needs, and the body will heal itself.

Remove from the body what it doesn't need, again, the body will heal itself. Many of these prescribed medications have serious side effects. They're all toxic. Nitric oxide is naturally produced. We restore the natural production of nitric oxide, employ principles of restorative physiology, get people off prescription medication, but that's what big pharma doesn't want you to know.

That's exactly what we are doing. We are moving forward with nitric oxide product technology along with other health-based technology. I am very confident that we'll change the landscape of healthcare. We'll change people's lives. And for the first time, we will start getting people off prescription drugs which are causing enormous side effects, increased risk with really very little benefit. That's my goal. That's my mission.

Bobby Brown